



MEDIA PACK 2023

WHO WE ARE

With a blend of iGaming operators, suppliers, affiliates, events and news **IBD GAMING** gets straight to the heart of the issues affecting the working lives of people within the online gaming industry.

Our global team is focused on reducing all the current pain points in sourcing and connecting key decision makers and making new business happen.

Combining our coverage of everything iGaming, **IBD GAMING** has quickly become the key point of reference for many professionals within the betting industry.

IBD GAMING, the premier digital exhibition that is live all year round, attracting thousands of industry delegates. We showcase company information, full product overviews, unlimited media, games and news.

We have created a simple but very effective online platform which connects key decision makers from across the globe, making it easier to do business with new partners.

SOME NUMBERS

20,000
Monthly Visitors

125,000
Page Views Per Month

5.60
Average Page Views Per Visit

4:45+
Average Session Duration

165
Traffic Geo's

51.39%
Europe

22.04%
Americas

21.80%
Asia

OUR TOP 20 GEOS OF TRAFFIC



PACKAGE DETAILS

Our 12 months Full Corporate Package includes the following:

- Full corporate profile for your business.
- Comprehensive SEO and 1st page Google results.
- About company section with logo and website link.
- Unlimited products listings within your product profile accompanied with images (JPG or PNG).
- Unlimited videos and images added to your media gallery (JPG, PNG, GIF, MP4).
- Unlimited news added to your company news page **IBD GAMING** iGaming news page and the homepage.
- Unlimited Video Content hosted on **IBDTV**.
- Unlimited customisable social media icons and links added to your company contact page.
- Instant connect buttons on the company contact page including Telegram, Skype, WhatsApp, LinkedIn etc.
- Qualified and legitimate traffic to your profile and website.
- Minimum of 3 x **IBD GAMING** newsletter inclusions.
- 12 Months in the iGaming Suppliers Exhibition.
- 12 Months Suppliers A-Z page listing.
- Unlimited profile listings in the products and services categories.
- Unlimited casino game demos and information.
- Unlimited iGaming Careers listings.
- Unlimited social media news posts.
- Exclusive industry related promotional offers.
- Unlimited direct introductions to any of **IBD** B2B partners.
- Minimum of 1 x month homepage banner position (1425 x 700 pixels, JPG or PNG).
- And much, much more...

£5,995 Per Year

OUR PROMISE

IBD GAMING is one of the most cost-effective marketing platforms in the igaming industry. We are set up to assist procurement teams research, find and obtain new products and services within the global gaming sector.

We are more than just a directory, we are more than just a news website; we are a fully digital platform which enables you to showcase every aspect of your business to your potential clients.

IBD GAMING have connected countless businesses and forwarded hundreds of new business inquiries to our existing partners over the years but we do not guarantee any new business from working with us and can not guarantee this. To do so, would be a lie.

What we do guarantee is our utmost efforts in providing a first class service and premium exposure across a growing network of thousands of industry professionals. **IBD GAMING** ensure your business is at the forefront and first port of call with key decision makers in the industry.

If you can find an alternative media solution within the igaming sector that offers a more comprehensive package and lower investment than us, we will give you 12 months for **FREE**.

PACKAGE COMPARISON

PACKAGE	SBC DIRECTORY	IGAMING.NEWS	IBD GAMING
Press Releases	✗	5	Unlimited
Directory A-Z Listing	✓	✓	✓
About Company Text	900 Words	100 Words	Unlimited Words
Products and Services Listings	✓	✓	Unlimited
Social Media Features	✗	5	Unlimited
Homepage Banner	✗	Rotational Banner	1 Month Rotational Banner
Other Homepage Exposure	Basic Listing	Homepage Takeover	News, Video, Games Features
Job Listings	✗	Unlimited	Unlimited
Newsletter Features/Sponsorships	✗	4	Unlimited
Video Content	1 Video	✗	Unlimited
Full Contact Details	✗	✗	Unlimited
New Business Enquiries	✗	✗	Unlimited
B2B Introductions	✗	✗	Unlimited
Corporate Q&A and/or Interview	✗	✗	✓
1st Page SEO Profile Rankings	✗	✗	✓
Custom Links	✓	✗	Unlimited
Casino Games Profiles and Demos	✗	✗	Unlimited
Package Cost	£2,000 per annum	£5,988 per annum	£5,995 per annum

TESTIMONIALS



*"In the many years that we have been partnered with **IBD GAMING**, they have always been a pleasure to work with. They maintain high levels of communication and work actively to ensure the most effective results, proving highly beneficial to the industry."*

Anna Dobrovolskaya - CMO - Internet Vikings



*"We are so grateful to count **IBD GAMING** among our partners."*

Lloyd and his team are proactive and prompt in coming up with solutions to any requests we have and that to us is a display of high levels of professionalism."

Andrea Kolarcik Machackova - CMO - SYNOT Games



*"Lloyd and his team's previous experience meant that we were confident to go ahead with **IBD GAMING** as part of our marketing communication channels. As a partner, we have always found them proactive and innovative in offering a bespoke service. It's been a pleasure since the beginning."*

Renata Banyar - CMO - Betsoft Gaming

IBD GAMING LINKEDIN NUMBERS



9000+ FOLLOWERS

43% C-LEVEL

27% DIRECTOR LEVEL

15% ENTRY LEVEL

9% LOWER MANAGEMENT

6% OTHER

20,000 MONTHLY IMPRESSIONS

5% ENGAGEMENT

MEET THE TEAM



LLOYD RICHMAN
CHIEF EXECUTIVE OFFICER

partner@ibd.global



SARA KLIMPER
CHIEF COMMERCIAL OFFICER

sara@ibd.global



KUMUDU KALUARACHCHI
HEAD OF HR & ADMINISTRATION

kk@ibd.global



NICK CHEESMAN
BUSINESS DEVELOPMENT MANAGER

nick@ibd.global



PAUL WILLIAMS
CHIEF OPERATIONS OFFICER

paul@ibd.global



STACEY BERNER
CHIEF FINANCIAL OFFICER

finance@ibd.global



HELEN GERGIN
HEAD OF PARTNERSHIPS

helen@ibd.global



MIGLENA PETROVA
BUSINESS DEVELOPMENT MANAGER

miglena@ibd.global